



MACS Awareness Week – 1-7 July

Sign up today at <https://macs.org.uk/general-awareness-packs/> for your free awareness raising pack! (Deadline 14th June)

The UK charity supporting children born without eyes or underdeveloped eyes.

Offering acceptance and inspiring trust • Giving support • Providing opportunity

Hi,

I'm writing to you from MACS, the charity for children born without eyes or underdeveloped eyes. We'd like to invite your workplace or community to take part in our first ever awareness day for the rare conditions microphthalmia (small eye), anophthalmia (absence of the eye), and coloboma (cleft in the eye). We know that many children with these conditions struggle with peer relationships and bullying; we also know that the families of MACS children can suffer from feelings of isolation because so few people are aware of these conditions and the impact they can have. We'd love your organisation to help us on our mission to raise awareness and help people affected by these conditions to thrive.

National MACS awareness week is taking place 1-7th July 2019, but feel free to celebrate your own organisation MACS awareness day at any point that's convenient for you.

If you sign up you will receive a FREE pack, including:

- Awareness resources such as information sheets, leaflets, posters, children's books and more
- Opportunities to get involved in challenge events such as the marathon
- Fundraising ideas and materials

We hope that these packs will be a valuable opportunity to celebrate and learn about differences, promote an accepting environment, and help everyone in your organisation to thrive.

To sign up, please fill in this form <https://macs.org.uk/general-awareness-packs/> or contact Helen@macs.org.uk ASAP! Packs will be available from 7th June – please allow 2 weeks from your order date for delivery of materials.

Helen O'Brien

Project Manager

Contacting me...

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MACS (Microphthalmia, Anophthalmia & Coloboma Support) is a charity registered in England & Wales (1161897).

Microphthalmia, Anophthalmia & Coloboma Support

Supporting children born without eyes and with underdeveloped eyes

Tel: 0800 644 6017 (General Enquiries) | **Tel:** 0800 169 8088 (Family Support) | **Web:** www.macs.org.uk

Registered Address: MACS, Suite 472, Kemp House, 152 City Road, London, EC1V 2NX